

2025

SPONSORSHIP DECK

D.I.C.E. SUMMIT & D.I.C.E. AWARDS

FEBRUARY 11 - 13, 2025

ARIA RESORT & CASINO, LAS VEGAS



ACADEMY
OF
INTERACTIVE ARTS & SCIENCES

GABE AMATANGELO
CD PROJEKT RED



CD PROJEKT RED | CHANGING THE GAME
A LEADER'S PERSPECTIVE ON
CD PROJEKT RED'S TRANSFORMATION

Gabe Amatangelo

CYBERPUNK 2077: PHANTOM LIBERTY
PROJECT ORION
GAME DIRECTOR

CD PROJEKT RED
VP



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ABOUT THE ACADEMY OF INTERACTIVE ARTS & SCIENCES

The Academy of Interactive Arts & Sciences (AIAS) was founded in 1996 as a not-for-profit organization whose mission is to promote, advance and recognize the outstanding achievements in the interactive entertainment industry worldwide. The Academy conducts its annual awards show, the D.I.C.E. Awards, to celebrate and honor creative accomplishments in the field. To further enhance awareness of the Academy's vision, the organization created the D.I.C.E. (Design, Innovate, Communicate, Entertain) Summit in 2002, a once yearly conference dedicated to exploring approaches to the creative process and artistic expression as they uniquely apply to the development of interactive entertainment. In 2013 the Academy launched D.I.C.E. Europe to cater to the European games market. We have more than 30,000+ members, including Microsoft, Sony, Nintendo, Wargaming, Bethesda Game Studios, Ubisoft, Valve Software, Supergiant Games, Gearbox Software, Activision Blizzard, and Insomniac Games, among others.

D.I.C.E. SUMMIT 2025

The D.I.C.E. (Design, Innovate, Communicate, Entertain) Summit® is an exclusive, high-level gathering of the brightest and most creative minds across many industries to discuss the trends and the future of the interactive entertainment industry. Attendees include all of the major publishers and developers. The three-day event will be held in the Aria Resort & Casino on February 11-13, 2025. More information on D.I.C.E. Summit® can be found at www.dicesummit.org.

28TH ANNUAL D.I.C.E. AWARDS

Since 1996, the D.I.C.E. Awards have recognized games, individuals and development teams that have contributed to the advancement of the multi-billion dollar worldwide entertainment software industry. The D.I.C.E. Awards are the most credible, respected and recognized awards for the interactive entertainment community with voting cast by members of the Academy's 30,000+ membership base. The voting process is supervised and certified by Votenet Solutions, Inc. For more information on the D.I.C.E. Awards®, please visit www.interactive.org.



DICE

S

ENTERTAIN

GUILLERMO DEL TORO
FILM MAKER

HIDEO KOJIMA
KOJIMA PRODUCTIONS

GEOFF KEIGHLEY
JOURNALIST

NOTABLE PAST ATTENDING COMPANIES

20th Century Fox
 2K Games
 343 Industries
 505 Games
 Activision
 Akamai
 Amazon
 Apple
 Aspyr Media
 AutoDesk
 Avalanche Studios
 Bad Robot
 Bethesda
 Bioware
 Blizzard Entertainment
 Capcom
 CCP Games
 Cisco
 Creative Artists Agency
 Curse
 Dell
 DeNA
 Double Fine Productions
 Dreamworks
 EA Digital Illusions CE
 EEDAR
 Electronic Arts

Epic Games
 ESA
 Facebook
 Gameforge
 Gameloft
 Gearbox Software
 General Motors
 Google
 GoPro
 GREE
 Gunnar
 Halfbrick Studios
 Hansoft
 Havok
 High Moon Studios
 High Voltage Software
 Humble Bundle
 IBM
 IGDA
 Insomniac Games
 Intel Corporation
 Irrational Games
 Jagex Ltd
 Kabam
 Kojima Productions
 Konami
 LEGO Group

Machinima
 Microsoft
 Mirada Studios/Del Toro Films
 MLB Advanced Media
 MTV Networks
 Naughty Dog
 NBC Universal
 Nexon
 Niantic Labs
 Nickelodeon
 Nike
 Ninja Theory
 Nintendo
 Nokia
 NVIDIA
 Obsidian Entertainment
 Oculus VR
 Penny Arcade
 Playspan/Visa Inc.
 Qualcomm Inc.
 Ready at Dawn
 Rebellion
 Remedy Entertainment
 Respawn Entertainment
 Riot Games
 Rockstar Games
 Rovio Entertainment Ltd

Samsung
 SEGA
 Sledgehammer Games
 Sony Interactive
 Square Enix, Inc.
 Sumo Digital Ltd.
 SyFy
 Take 2 Interactive
 Telltale Games
 Tencent
 thatgamecompany
 Treyarch
 Triton
 Turtle Beach
 Ubisoft
 United Talent Agency
 Unity Technologies
 Universal Pictures
 Valve Corporation
 Versus
 Viacom
 Visa Inc.
 Wargaming
 Warner Bros. IE
 Wedbush Securities
 Wizards of the Coast
 WME/IMG



2023 SPONSORS



MEDIA AND ENGAGEMENT

The Academy of Interactive Arts & Sciences (AIAS) has several strong marketing and promotional components that includes digital editorial coverage of our events, a robust social presence and a quick-growing and influential podcast series.

Media and Engagement

The Academy of Interactive Arts & Sciences (AIAS), D.I.C.E. Summit, and D.I.C.E. Awards enjoyed editorial coverage in these local, regional and international media outlets. We also amplify our news stories and conference coverage across our social media channels on Facebook, Twitter, Instagram, Threads, YouTube, TikTok, and LinkedIn with over 118K+ followers. Our press outreach garnered 300+ articles and 720+ million impressions.

With our media partner, IGN, the 26th Annual D.I.C.E. Awards livestreamed across six major platforms (+ OTT and apps) with approximately 10 million views across our social platforms.

Gaming Media

80 Level
Ars Technica
Curse
Destructoid
EDGE Magazine
Electric Playground, The (Greedy Prod.)
Electronic Gaming Monthly (EGM)
Escapist Magazine
Game Daily
Game Developer
Game Informer Magazine
Games Industry.biz
Game Revolution
GameSpot.com
Giant Bomb
Hop Hop Gamer

IGN.com
Igromania
Joystiq
Killscreen
Kinda Funny
Kotaku
Pelaaja
PC Gamer
Polygon
The Penny Arcade Report
Rock, Paper Shotgun
Shacknews
VG247

National Consumer Press

All Things D
Associated Press
Axios
CNET
Digital Trends
Engadget
Forbes
Hollywood Reporter
Las Vegas Review-Journal
Nerdist Industries
The Los Angeles Times
Reuters
Time
Univision
USA Today
Variety

VentureBeat
The Verge
Wall Street Journal
The Washington Post
Wired



JJ ABRAMS
BAD ROBOT

GABE NEWELL
VALVE

2025 SPONSORSHIP PROGRAM AND RATES

D.I.C.E. Summit		Rate
pg.10	Presenting Sponsor	\$150,000
pg.12	Premier Sponsor	\$ 65,000
pg.12	Speaker/Sponsor VIP Reception	\$ 25,000

D.I.C.E. Awards		
pg.14	D.I.C.E. Awards After-Party	\$ 95,000
pg.14	Pre-D.I.C.E. Awards Reception	\$ 35,000
pg.14	D.I.C.E. Awards Table Centerpiece	\$ 12,000

Networking Activities		
pg.16	Go-Karting Tournament	\$ 35,000
pg.16	Poker Tournament	\$ 15,000
pg.17	Dan Winters Memorial Golf Tournament	prices vary
pg.18	Magic: The Gathering Tournament	\$ 15,000
pg.18	Dungeons & Dragons Game Night	\$ 15,000

Summit Events		
pg.19	Roundtable Experience	\$ 30,000
pg.19	D.I.C.E. Direct	\$ 30,000

Food & Beverage		
pg.20	D.I.C.E. Arcade	\$ 22,000
pg.20	Opening Night Party	\$ 45,000
pg.22	Barista Bar	\$ 30,000

Food and Beverage Cont.		Rate
pg.22	Networking Breaks	\$20,000
pg.22	Tuesday Happy Hour	\$20,000
pg.23	Breakfast Sponsor	\$ 17,000
pg.23	Lunch Sponsor	\$ 17,000

Additional Sponsor Opportunities		
pg.24	Phone App	\$12,000
pg.24	Hotel Key Card	\$25,000
pg.24	Wi-Fi	\$30,000
pg.24	Summit Lanyard	\$27,000
pg.25	Attendee Address Book	\$18,000
pg.25	Branded Facemasks	\$10,000
pg.25	Branded Hand Sanitizers	\$10,000
pg.25	Apparel Sponsor	prices vary
pg.25	VIP Room Drop	prices vary
pg.25	Private Meeting Room	prices vary

AIAS Foundation Charity		
pg.26	AIAS Foundation Reception	\$20,000
pg.26	AIAS Foundation Scholars Workshop	\$ 1,000
pg.28	Game Maker's Sketchbook	\$ 15,000
pg.29	AIAS Game Maker's Notebook	prices vary

Aria Resort & Casino Onsite-Marketing

*prices vary

Escalator message carpets and runner
Escalator Gobos and Clings
Hanging Banners in public space
Window clings in public space

Hanging Banners on conference floor
Elevator Clings
Surface mounted Pillar Clings
Interactive Media Wall

In Room Channels
Food and Beverage Hotel items



D.I.C.E. SUMMIT PRESENTING SPONSOR

There can be only one! Show your boundless love and support for the video game community (and the return of in-person events). Three days packed with unparalleled networking and events. This sponsorship is tailored to provide maximum brand exposure amongst your peers.

2025 Package Rate: \$150,000

Signage/On-site Marketing

- Branded premiere signage throughout the conference area and in all relevant marketing as “D.I.C.E. Summit Presented by Your Company”
- Your logo placed prominently throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app
- Opportunity to participate in the industry town hall pending event management approval
- Customized in-room amenities for VIP guests (additional cost for production)

Media

- Presenting sponsor logo integrated into Keynote Speaker and Industry Town Hall title cards on streaming and VOD content

Advertising

- 2 newsletters sent to AIAS members
- 3 social media posts sent through official AIAS accounts

Hospitality

- 5 D.I.C.E. Summit & D.I.C.E. Awards registrations
 - Includes 5 passes to either the Go-Karting Tournament or Golf Tournament
- 8 additional tickets to the D.I.C.E. Awards show and After-Party
- 5 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)



DICE 2020
SUMMIT



DICE

TIM SWEENEY
EPIC GAMES

D.I.C.E. SUMMIT PREMIER SPONSOR

Our most popular sponsorship package. Join distinguished companies such as Nintendo, Tencent, Xbox, and PlayStation and highlight your brand as instrumental in the overall D.I.C.E. experience.

2025 Package Rate: \$65,000

Signage/On-site Marketing

- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 4 D.I.C.E. Summit & D.I.C.E. Awards registrations
- 4 additional tickets to the awards show and after party
- 4 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)

SPEAKER + SPONSOR VIP RECEPTION

Host a next level networking reception where you can connect with fellow sponsors, AIAS Board of Directors, Summit speakers/roundtable leaders, award show presenters, and all-around VIP guests in an intimate environment. Might just be the best bang for your buck.

2025 Package Rate: \$25,000

Signage/On-site Marketing

- Your company logo throughout the reception venue.
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 5 tickets to the Speaker/Sponsor VIP Reception (must be D.I.C.E. Summit Pass holders)





D.I.C.E. AWARDS AFTER-PARTY

Applaud the best in interactive entertainment and toast the nominees and winners in style. Celebrating the 27th Anniversary, the D.I.C.E. Awards is a livestreamed salute to the best in games and the many talented people who create them, followed by an after-party at Jewel Nightclub.

2025 Package Rate: \$95,000

Signage/On-site Marketing

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app
- Sponsor branded napkins and cups
- Bars branded with your company logo
- Naming rights on drinks
- Exclusive VIP section with bottle service
- Branded wristbands
- Digital branding available at additional cost

Hospitality

- 5 D.I.C.E. Summit & D.I.C.E. Awards passes
- Includes a choice of Go-Karting Tournament or Golf Tournament
- 10 additional tickets to the D.I.C.E. Awards show and After-Party
- Private board room for duration of event
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)

PRE-D.I.C.E. AWARDS RECEPTION

Kick-off the 27th Annual D.I.C.E. Awards evening of celebration by hosting the pre-awards reception with cocktails and appetizers as attendees mingle with friends, colleagues, and esteemed nominees before the big show.

2025 Package Rate: \$35,000

Celebrate the D.I.C.E. Awards finalists with cocktails and appetizers.

Signage/On-site Marketing

- Sponsor branding at D.I.C.E. Awards Bar
- Sponsor branding in the Awards press lounge
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

D.I.C.E. AWARDS TABLE CENTERPIECE SPONSOR

2025 Package Rate: \$10,000

Centerpiece item to be produced and provided by sponsor with final approval by show management

Signage/On-site Marketing

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

KOJI KONDO
NINTENDO



NETWORKING ACTIVITIES

Incredible opportunities to mix work and play -- what could be better? Sponsor one of our networking activities and foster friendly competition with varied games of skill and chance.

D.I.C.E. GO-KARTING SPONSOR

2025 Package Rate: \$35,000

Signage/On-site Marketing

- Full branded signage around race track, at finish line, and winner's area
- Option for branded team racing items (to be provided by sponsor)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 entries to the Go-Karting Tournament
- 2 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)



D.I.C.E. POKER TOURNAMENT SPONSOR

2025 Package Rate: \$15,000

Signage/On-site Marketing

- Branded poker signage at event
- Optional sponsor branded item (to be provided by sponsor)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 entries to the Poker Tournament (does not include buy-in)
- 2 tickets to the Speaker/Sponsor VIP Reception



DAN WINTERS MEMORIAL GOLF TOURNAMENT

2025 Package Rate: contact for pricing

Package includes:

- Event naming rights, including on trophies
- Sponsor branding at event, including signage
- Sleeve of branded golf balls (optional items) (sponsor provided)
- 4 passes to tournament
- Option to present at awards ceremony happy hour
- Logo on D.I.C.E. website link to sponsor site
- Logo on D.I.C.E. mobile app
- Logo prominently placed throughout the D.I.C.E. Summit venue for the length of the conference

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 additional tickets to the D.I.C.E. Awards show and After-Party
- 2 Tickets to the Speaker/Sponsor VIP Reception



MAGIC: THE GATHERING TOURNAMENT

2025 Package Rate: \$15,000

Signage/On-site Marketing

- Sponsor branding around tournament area
- Sponsor branded snack area
- Option for branded item on tables (to be provided by sponsor)
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 1 D.I.C.E. Summit and D.I.C.E. Awards pass
- 2 entries to Magic: the Gathering Tournament
- 2 tickets to the Speaker/Sponsor VIP Reception



DUNGEONS & DRAGONS GAME NIGHT

2025 Package Rate: \$15,000

Signage/On-site Marketing

- Sponsor branding around tournament area
- Sponsor branded snack area
- Option for branded item on tables (to be provided by sponsor)
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 1 D.I.C.E. Summit and D.I.C.E. Awards pass
- 2 entries to Dungeons & Dragons Game Night
- 2 tickets to the Speaker/Sponsor VIP Reception



SUMMIT EVENTS

Core networking opportunities designed to create lasting connections, foster big ideas, and provide lasting takeaways.

D.I.C.E. SUMMIT ROUNDTABLE EXPERIENCE

One of our most popular events, Roundtables take place all day on Thursday and provide intimate and candid discussion opportunities on the most important topics of our time.

2025 Package Rate: \$30,000

Signage/On-site Marketing

- Branded table numbers at every roundtable
- Branded room and directional signage
- Option for branded materials for each table such as notebooks and pens (to be provided by sponsor)
- Opportunity to emcee roundtable experience (time and script to be approved by show management)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)

D.I.C.E. DIRECT

Meet as many D.I.C.E. Summit attendees as possible in our speed-matchmaking experience.

2025 Package Rate: \$30,000

Signage/On-site Marketing

- Branded table numbers at every table
- Branded room and directional signage
- Option for branded materials for each table such as notebooks and pens (to be provided by sponsor)
- Opportunity to emcee matchmaking experience (time and script to be approved by show management)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 Tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)



ARCADE SPONSORSHIP

A customizable gathering space that is the true center of the conference.

2025 Package Rate: \$22,000

Extra production costs may apply to custom installations depending on level of build and integration.

Signage/On-site Marketing

- Sponsor branding at the D.I.C.E. Arcade bar
- Branded signage around lounge area
- Branded napkins
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception



OPENING NIGHT PARTY

Welcome all D.I.C.E. attendees, speakers, & sponsors at the official kickoff party

2025 Package Rate: \$45,000

Extra production costs may apply to custom installations depending on level of build and integration.

Signage/On-site Marketing

- Specialty drinks with naming rights
- Branded napkins
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 4 D.I.C.E. Summit & D.I.C.E. Awards passes
- 4 tickets to the Speaker/Sponsor VIP Reception





BARISTA BAR

2025 Package Rate: \$30,000

Signage/On-site Marketing

- Sponsor branded coffee cup sleeves and napkins
- Sponsor signage around barista bar
- Naming right on drinks

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception



NETWORKING BREAKS

2025 Package Rate: \$20,000

Includes a minimum of 4 breaks throughout the conference.

Signage/On-site Marketing

- Sponsor branded table tops signage during networking breaks

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception



TUESDAY HAPPY HOUR

2025 Package Rate: \$20,000

Signage/On-site Marketing

- Sponsor signage around Happy Hour venue during event
- Naming right on drinks

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception



D.I.C.E. SUMMIT BREAKFAST SPONSOR

2025 Package Rate: \$17,000

Signage/On-site Marketing

- Branded table tents at breakfast tables
- Branded signage in breakfast area
- Opportunity to place marketing handouts on tables (to be provided by sponsor)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)



D.I.C.E. SUMMIT LUNCH SPONSOR

2025 Package Rate: \$17,000

Signage/On-site Marketing

- Branded table tents at lunch tables
- Branded signage in lunch area
- Opportunity to place marketing handouts on tables (to be provided by sponsor)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

A plethora of additional, unique opportunities to properly highlight your brand.

D.I.C.E. SUMMIT PHONE APP

2025 Package Rate: \$12,000

In App Advertising

- Banner ad throughout the app
- In app icon leading to personalized info page and website link
- Logo on full screen splash page during app load

Signage/On-site Marketing

- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

WI-FI

2025 Package Rate: \$30,000

Signage/On-site Marketing

- Sponsor branding on on-site wi-fi username and password
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

HOTEL KEY CARD

2025 Package Rate: \$25,000

Your company logo on every hotel key card, the official conference hotel for the Summit and Award.

Signage/On-site Marketing

- Your company logo on every hotel key card for guests staying at the Aria Resort & Casino.
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

D.I.C.E. SUMMIT LANYARD

2025 Package Rate: \$27,000

Signage/On-site Marketing

- Logo placement on the official D.I.C.E. lanyard given to all attendees
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

VIP ROOM DROP

2025 Package Rate: Cost varies by item. Please inquire for pricing (average cost is \$35,000).

Sponsorship details:

- Potential items include: Wine, apparel, gift bags.
- Sponsor may provide items to be distributed (show management reserves the right of final approval on items)

Signage/On-site Marketing

- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

D.I.C.E. APPAREL SPONSOR

2025 Package Rate: Cost varies by item. Please inquire for pricing.

Sponsorship details:

- Your company logo on apparel given to all D.I.C.E. attendees
- Potential items include: t-shirt, sweater, hats, etc.
- Apparel can be provided by sponsor or produced by show management (for a fee)

Signage/On-site Marketing

- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

D.I.C.E. SUMMIT ATTENDEE ADDRESS BOOK

2025 Package Rate: \$18,000

Advertising

- Logo on front cover of address book given to all D.I.C.E. Summit attendees
- Ad placement on inside front and back cover of address book

Signage/On-site Marketing

- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

BRANDED HAND SANITIZERS

2025 Package Rate: \$10,000

- Logo on hand sanitizers given to each attendee and available at registration

PRIVATE MEETING ROOM

Cost varies by room and number of days. Please inquire for pricing. Meeting rooms are located directly on conference floor.

AIAS FOUNDATION CHARITY SPONSORSHIP

ABOUT THE ACADEMY OF INTERACTIVE ARTS & SCIENCES FOUNDATION

The [AIAS Foundation](#) was established in 2010 as a 501(c)3 and supports the Academy scholarship programs and has sponsored hundreds of scholars and mentees, hosted educational summits, launched the first game industry 5k race, and built a growing database of mentors ready to help future generations of industry leaders.

For additional opportunities to support the charitable arm of the Academy, visit us at www.aiasfoundation.org.

AIAS FOUNDATION RECEPTION

Support emerging talent and bright young minds with this invite-only reception, where the sponsor can help curate the guest list.

2025 Package Rate: \$20,000

Signage/On-site Marketing

- Branding at the welcome reception for D.I.C.E. scholars and mentors
- Branding on scholar badges
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)

AIAS FOUNDATION SCHOLAR SPONSORED WORKSHOP

Our AIAS Foundation programs support our talented students and young professionals who have gone on to impact the gaming industry in a variety of positive and inspirational ways. Check out a collection of their continued achievements [here](#).

2025 Package Rate: \$1,000

Signage/On-site Marketing

- Host a 1-hour talk or workshop with our 2020-2021 AIAS Foundation Scholars either at D.I.C.E. Summit or through a virtual Zoom session
- Talk or Workshop will be labeled “Brought to you by Sponsor”
- Branding on D.I.C.E. Summit Sponsorship page and social media cross-promotion
- Branding on AIAS Foundation page

Hospitality

- 2 complimentary tickets to AIAS Foundation Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)



GAME MAKER'S SKETCHBOOK GALLERY

Co-founded by the Academy of Interactive Arts & Sciences (AIAS), creative production company iam8bit, and communications firm, fortyseven (47), the Game Maker's Sketchbook was born from an industry-wide need and desire to better celebrate the visual arts in games, giving recognition to individuals who contribute incredible visual universes as well as simple joys and lasting impressions in interactive entertainment.

Not simply a showcase of key art and marketing imagery, this project delves deeper, aiming to highlight and celebrate all forms of art related to the craft of making games.



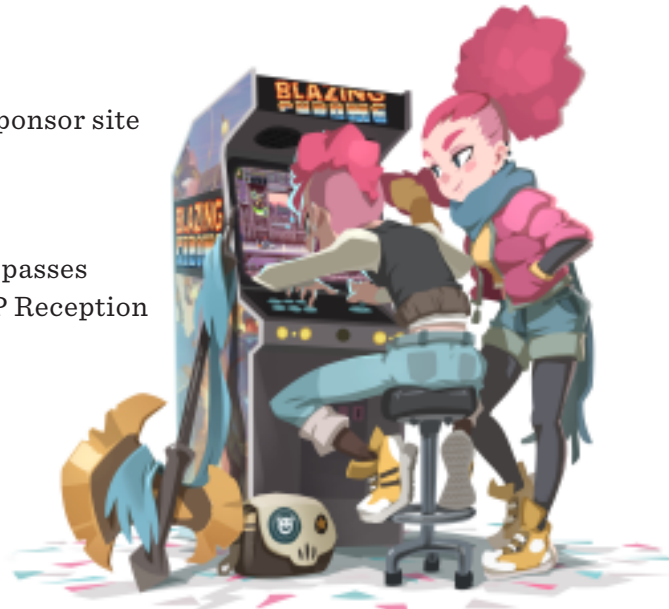
2025 Package Rate: \$15,000

Signage/On-site Marketing

- Branded area in D.I.C.E. Arcade
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality

- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception



AIAS GAME MAKER'S NOTEBOOK PODCAST

The AIAS Game Maker's Notebook is a podcast series featuring in-depth, one-on-one conversations between game makers, providing a thoughtful and intimate perspective on the business and craft of interactive entertainment from a variety of perspectives within the games industry.

The Game Maker's Notebook has received over 1MM unique downloads since its inception and has a worldwide audience including listeners from the United States, United Kingdom, Canada, Australia and Germany.

The Game Maker's Notebook both features and reaches some of the brightest minds and biggest names in game development, as well as an intelligent and engaged gaming audience.

The podcast is available for download on all podcast platforms including Apple Podcasts and Spotify. View all of the episodes on our website: www.gamemakersnotebook.com

- **Bumper Ads:** Sponsor will be mentioned at the beginning of each new episode with the ability to provide a customized sponsor message (to be approved by AIAS).
- **Homepage Center Stage:** Designed to highlight the most important announcements, your brand will be featured on the AIAS homepage, announcing each new episode.
- **Show Page Center Stage:** Your brand will be highlighted on the Game Maker's Notebook show page that links to all released content.
- **Show Page Preferred Ad Placement:** In addition to being featured on top of the show page, ability for sponsor to feature a promo+link to featured content.

Standalone Messaging

If your company is interested in standalone promotional content, The Game Maker's Notebook also supports pre-roll, mid-roll, and end-roll messaging. Rates start at \$150 for 30-second intervals. We are open to discussing more in detail about any special discount codes to package deals to make sure your messaging fits with the podcast interviews that would most interest your team.



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ACADEMY
— OF —
INTERACTIVE ARTS & SCIENCES